



**Metro**  
America's Best

Los Angeles County  
Metropolitan Transportation Authority

**News**

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**FOR IMMEDIATE RELEASE**

## **Metro's Twitter Updates Now in Spanish**

Metro is now Twittering in Spanish as well as English to notify patrons of rail and bus alerts, amended service -- such as recent free holiday and late-night service -- and special discounts and entertainment deals.

Twitter is the free service that lets subscribers exchange 140-character messages, called tweets, to users who receive the message updates on their phones, via IM, RSS or on the web.

Signing up for a Twitter account takes only a minute. To subscribe, go to the Twitter homepage ([twitter.com](http://twitter.com)) and click on "Get Started -- Join." Think of a username, fill in a password, provide a valid email address and create an account. To find metrolosangeles, click on Find People and type in metrolosangeles.

Metrolosangeles began sending out alerts in spring 2008. Twitter Spanish has been added to assist Metro's Spanish speaking customers.

Twitter has become a popular tool for issuing short updates and alerts. Among organizations that have used or are using it are the American Red Cross, the Los Angeles Fire Department, the Los Angeles Times and election campaigns for Presidential candidates John McCain and Barack Obama.

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**Editors Note:** "Metro" should be used when referring to this agency.

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